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# ***Learning after Leitch***

## ***Collaboration to Engage Employers***

### ***Vocational Progression Pathways (LLNs)***

**Darryll Bravenboer**

**Director** Creative and Cultural Industries

**MOVE** Lifelong Learning Network for the East of England

*MAXIMISED OPPORTUNITIES THROUGH VOCATIONAL EDUCATION*



# What is MOVE?

- MOVE is the Lifelong Learning Network for the East of England, funded by HEFCE to maximise opportunities for learners to progress to Higher Education through vocational routes.
- MOVE is a *REGIONAL* Lifelong Learning Network supported by
  - The Association of the Universities of the East of England (AUUE)
  - The Association of Colleges of the Eastern Region (ACER)
  - The East of England Development Agency (EEDA)
- MOVE is also working with AimHigher, Foundation Degree Forward, relevant Sector Skills Councils, OCN, employers and other agencies to help achieve common objectives



## *Mission Statement*

MOVE's overarching purpose is to bring about *a step change in progression* opportunities for vocational learners across the East of England region and to improve opportunities *into* and *through* Higher Education at both undergraduate and postgraduate levels.



## *MOVE Employment Sectors*

- MOVE is currently funded to promote progression to higher education through vocational routes in the following employment sectors
  - *Creative and Cultural Industries*
  - *Health and Social Care*
  - *Sustainable Built Environment*
- MOVE also has funding approved (pending a national review) for
  - *Land Based Industries*
- MOVE will seek to broaden the scope of vocational progression opportunities across other sectors relevant to the East of England



# *MOVE Responses to Leitch*

- Additional Student Numbers (ASNs)
  - *MOVE will prioritise allocations for demand-led work based learning (WBL) provision*
  - *ASNs allocated and monitored under 'LLN ASN Model 2' to embed a demand-led HE culture change*
  - *MOVE mitigates the 'risk' of under-recruitment to support innovation in WBL*
  - *MOVE to explore opportunities for supporting co-funding related to workplace learning*



# *MOVE Responses to Leitch*

- *Employer focused Progression Accords*
  - *A unique opportunity to build trust relationships between employers, employer representative bodies and higher level learning providers*
    - *Employers - Micro Enterprises, SMEs, Large Enterprises*
    - *Employer representative bodies - SSCs, Professional Bodies, Trade Associations Enterprise Hubs, other sector based agencies, councils and public bodies*
  - *Specified guaranteed places for work based learners*
  - *An opportunity for HEIs to accredit valuable workplace training and CPD*
  - *Providing IAG designed for employers and work based learners (employees) to support progression to/through higher level learning in the workplace*



# *MOVE Responses to Leitch*

- MOVE Development Fund
  - *Supporting the development of flexible, responsive demand-led curricula*
  - *An increased emphasis on workplace learning as a funding priority*
  - *An encouragement to employers or employer representative bodies to submit innovative demand-led proposals*
  - *Encourage collaborative proposals that include employers and/or employer representative bodies*
  - *Build on T2G interventions from level 3 to promote level 4, 5, 6 opportunities*



# *MOVE Development Fund Case Study*

## ***A Flexible Cultural Foundation Degree***

**Roy Baldwin**

Workforce Development Consultant

**MLA** East of England



*THE LIFELONG LEARNING NETWORK FOR THE EAST OF ENGLAND*



# *Museums, Libraries and Archives East of England - MLAEE*

- Funded by the Department of Culture Media and Sport (DCMS) through the Museums, Libraries and Archives Council (MLA),
- The key strategic agency for museums, libraries and archives in the region.
- Our mission
  - *To become an exemplary cultural organisation leading the MLA sector to the benefit of the social and economic life in the East of England.*
- working together to improve people's lives through access to museum, library and archive collections and resources - building knowledge, supporting learning, inspiring creativity and celebrating identity
- MLA East of England will respond to the particular needs of the sector in this region and provide a strong voice on its behalf.



# *Cultural Foundation Degree Project Overview*

- Currently there are no opportunities in this region to progress into HE through vocational routes in the museums, libraries and archives sector
- Employer-based research and business case analysis to develop a new East of England-wide Foundation Degree in Culture
- Identify employer support structure, work based learning issues, progression and new job opportunities
- Identify specific cross-domain and specialised skills curriculum delivery
- MOVE Progression Accords between HEIs, FE Partners and Professional Bodies guaranteeing places for learners progressing from FE vocational programmes and through work based learning.



## *Rationale for the Project*

- No existing HE vocational progression in the region in the cultural sector
- Role of the cultural sector in social and community development
- Need for a diversified and representative workforce matching community profiles
- Employers need for multiskilling, flexibility and high customer service experience
- New roles including interpretation, education, learning, entertainment, ICT, media integration
- Linking cultural tourism and cultural heritage
- Establish a new Cultural Foundation Degree



# *Project Objectives*

- Identify full extent of employer support
- Identify needs, gaps, roles and progression
- Establish entry routes into HE from vocational and professional awards
- Establish basis of a curriculum framework which a lead HEI can accredit
- Establish core HE and FE partners and identify suitable Progression Accords
- Establish effective communication channels with all relevant provider, stakeholder and employers



# *Project Development Activity 1*

- Research activity working with employers
- Build from earlier work based vocational pathways work by MLA
- Examine the full extent of actual and potential employer support
- Correlate with future workforce patterns, skill needs and gaps
- Link into work of the relevant SSCs - CCS and LLUK



## *Project Development Activity 2*

- Work with HEIs and FE partners committed to the cultural sector
- Work with relevant professional bodies within the work based learner market
- Match curriculum progression and a qualification providing both cross domain and specialist skills – multitasking
- Enable qualifications to be obtained on the job



## *Benefits and Outcomes*

- Provision of work based HE progression opportunities for all within the sector
  - Guaranteed places established through Progression Accords
- Increased overall undergraduate learners within the sector
- Widened choice and opportunity of HE routes in the region
- Improved job and career progression
- Establishment of a new work based HE programme, 30 learners for Sept 2008
- Increase employability of sector workforce and capability of the cultural sector



# *A Step Change in Lifelong Learning*

[www.move.ac.uk](http://www.move.ac.uk)

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